

smoothfm
95.3
Sydney's
#1 FM STATION

smoothfm
91.5
Melbourne's
#1 FM STATION



nova network #1 breakfast	nova network #1 10+ listeners	smooth #1 FM	nova network #1 25-54 listeners	nova network #1 drive
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NETWORK HIGHLIGHTS

- SMOOTHFM 95.3 IS SYDNEY'S #1 FM STATION WITH A SHARE OF 8.8%
- SMOOTHFM 91.5 IS MELBOURNE'S #1 FM STATION FOR A THIRD CONSECUTIVE SURVEY WITH A SHARE OF 9.8%
- NOVA IS AUSTRALIA'S #1 METRO NETWORK IN SHARE 9.10% AND CUME 3,480,000 – 370,500 LISTENERS AHEAD OF OUR NEAREST COMPETITOR
- NOVA 96.9 IS SYDNEY'S MOST LISTENED TO STATION WITH 986,000 LISTENERS
- NOVA'S KATE, TIM & MARTY IS THE #1 NATIONAL DRIVE SHOW IN SHARE 11.4% AND CUME 1,529,500
- NOVA IS THE MOST LISTENED TO NETWORK ACROSS THE WORKDAY (9AM-4PM) WITH 2,089,100 – AN INCREASE OF 64,600 LISTENERS
- NOVA IS THE #1 NETWORK FOR BREAKFAST LISTENERS (6-9AM) IN SHARE 9% AND CUME 1,793,200
- NOVA IS THE #1 NETWORK FOR PEOPLE 25-54 IN SHARE 12% AND CUME 1,952,300
- NOVA'S SMALLZY'S SURGERY CELEBRATES 42 CONSECUTIVE WINS AS THE #1 NATIONAL NIGHTS SHOW IN SHARE 11.1% AND CUME 761,300
- NOVA 93.7 IS PERTH'S #1 STATION WITH A SHARE OF 14.4%, AND A RECORD NUMBER OF 614,800 LISTENERS
- NOVA 106.9 IS BRISBANE'S MOST LISTENED TO STATION (576,800) WITH ASH, KIP & LUTTSY WITH SUSIE O'NEILL (5.30-9AM) THE MOST LISTENED TO BREAKFAST SHOW (296,700)
- FIVEAA IS ADELAIDE'S #1AM STATION WITH A SHARE OF 10.9%
- FIVEAA'S DAVID & WILL IS THE #1 BREAKFAST SHOW (5.30-9AM) IN ADELAIDE WITH A 14.6% SHARE
- NOVA 93.7'S NATHAN, NAT & SHAUN ARE PERTH'S #1 BREAKFAST SHOW WITH A RECORD SHARE OF 15.4%
- NOVA 919 IS ADELAIDE'S #1 STATION UNDER 50 IN SHARE 16.5% AND CUME 272,500
- NOVA 919'S DYLAN & HAYLEY ARE ADELAIDE'S MOST LISTENED TO BREAKFAST SHOW (177,100)

STATION HIGHLIGHTS

nova 96.9	nova 100	nova 106.9	FIVEaa TALKING ADELAIDE
nova 919	nova 93.7	smoothfm 95.3	smoothfm 91.5

Source: GfK Media Research, Survey #7 2018 released on November 13, 2018. Network Results based on 5 cap cities. Share, Average Audience & Cume vs Hit Network, Triple M, Mix/Kiis/96 Network.