



 **STAR 104.5**

**All people over 25
choose Star 104.5**

#1 Station for 25 to 54 year olds

24% Station Listened To Most with 44,000 CUME (00s)

#1 Breakfast Show for 25 to 54 year olds

22.7% Station Listened To Most with 37,000 CUME (00s)

#1 for Females 25 to 54 years olds

30% Station Listened To Most with 27,000 CUME (00s)

#1 for Workplace Listening

27.7% with 23,200 CUME (00s)

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Paul Moltzen, Market Lead & Commercial Director said, “We couldn’t be prouder of the continued acceptance and importance that Star 104.5 plays in the lives of Central Coast families. To be recognised as the number one radio station in our core target demographic of 25 to 54 year olds is just reward for the energies, effort and belief that our team has invested into making a difference to our listeners and community.

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