

Sydney's **nova** 96.9



NOVA 96.9 HAS MOST LISTENERS ACROSS THE WORKDAY

More people tuned into Nova 96.9's workday than any other station in Sydney (610,000), according to the GfK radio results released today. Nova 96.9 was #1 FM in Drive (4-7pm) with a 9.0% share while *Kate, Tim & Marty* (4-6pm) was the #1 FM Drive show around Australia (10.8%). *Smallzy's Surgery* (7-10pm) also took out the #1 FM spot in Nights in Sydney (8.6% share) and nationally for the 53rd Survey in a row (10.7%).

MORE PEOPLE TUNE INTO NOVA 96.9'S WORKDAY THAN ANY OTHER STATION
WITH 610,00 LISTENERS (MONDAY - FRIDAY 9AM -4PM)

FITZY & WIPPA IS SYDNEY'S SECOND MOST LISTENED TO BREAKFAST SHOW
WITH 542,000 LISTENERS (7.7% SHARE)

NOVA 96.9 IS #1 FM IN DRIVE (4-7PM) WITH A 9% SHARE WHILE
KATE, TIM & MARTY (4-6PM) IS THE #1 DRIVE SHOW NATIONALLY (10.8%)

BEST OF FITZY & WIPPA IS SYDNEY'S MOST LISTENED TO SHOW (6-7PM)
WITH 232,000 LISTENERS AND NATIONALLY #1 WITH 12.2% SHARE
AND MOST LISTENED TO WITH 803,000 CUME

SMALLZY'S SURGERY IS THE #1 FM SHOW IN SYDNEY (8.6%)
AND SECURED 53 SURVEYS IN A ROW AS AUSTRALIA'S #1 NIGHTS SHOW (7-10PM)
WITH 10.7% SHARE AND 793,000 LISTENERS

NOVA 96.9 IS SYDNEY'S SECOND MOST LISTENED TO STATION
WITH 1,028,000 LISTENERS

DIGITAL STREAMING RESULTS

68% Increase in streaming audience (Feb v Mar 2020)

37% increase in Breakfast streaming (Feb v Mar 2020)

52% increase in Drive streaming (Feb v Mar 2020)

Source: GfK Media Research, Sydney, Survey #2 2020 released on 16 April 2020- Mon-Sun 5.30am-12MN.
Kate, Tim & Marty 4.00pm-6.00pm M-F. Smallzy's Surgery 7.00pm-10.00pm M-F. Source: Triton Web Metrics

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