

# Melbourne's nova100



## NOVA 100 IS MELBOURNE'S MOST LISTENED TO RADIO STATION

Nova 100 is the most listened to station in Melbourne, with over 1.1 million listeners, according to the GfK Media Research results released today. *Kate, Tim & Marty* is the #1 FM Drive show, *Smallzy's Surgery* is the #1 FM in evenings and *Chrissie, Sam & Brown* is again the most listened to Breakfast show in Melbourne.

Nova 100 is the most listened to station in Melbourne with 1,103,000 cume, adding an additional 29,000 listeners this survey

*Chrissie, Sam & Brown* is the most listened to Breakfast show in Melbourne with an audience of 578,000

*Chrissie, Sam & Brown* is the #2 FM Breakfast show in Melbourne with 7.8% share (equal)

*Kate, Tim & Marty / Fitzy & Wippa* are #1 FM in Drive (4pm-7pm) with a 10.3% share

*Smallzy's Surgery* (7pm-10pm) is #1 FM with 10.8% share and Nova 100 is #1 FM in Evenings (7pm-midnight) with 8.5% share

*Smallzy's Surgery* (7pm-10pm) is also the most listened to night show in Melbourne with 279,000 cumulative listeners

## DIGITAL STREAMING RESULTS

20% Increase in streaming audience (Feb v Mar 2020)

7% increase in Breakfast streaming (Feb v Mar 2020)

16% increase in Drive streaming (Feb v Mar 2020)

Source: GfK Media Research, Melbourne, Survey #2 2020 released on 16 April 2020- Mon-Sun 5.30am-12MN.  
Kate, Tim & Marty 4.00pm-6.00pm M-F. Smallzy's Surgery 7.00pm-10.00pm M-F.  
Source: Triton Web Metrics

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