



Nova 919 remains Adelaide's most listened to radio station while Ben & Liam continue their momentum as Adelaide's most listened to Breakfast Show with 188,000 listeners (5:30am-9am). Kate Tim & Marty remain Adelaide's #1 Drive Show (14.1% share and 203,000 cume, 3-6pm), whilst Smallzy's Surgery continues to dominate Nights (13.2% share and 82,000 cume, 7-10pm).

The recent period and change in lifestyle for many has also seen significant growth in streaming for the station.

NOVA 919 IS ADELAIDE'S MOST LISTENED TO RADIO STATION
WITH 326,000 LISTENERS

BEN & LIAM ARE MORE POPULAR THAN TOILET PAPER WITH 188,000 LISTENERS
(5:30AM-9AM), THEY'RE ADELAIDE'S MOST LISTENED TO BREAKFAST SHOW

KATE, TIM & MARTY ARE STAYING HOME... AT #1 IN DRIVE
14.1% SHARE AND 203,000 LISTENERS (3PM-6PM)

SMALLZY IS SOCIAL DISTANCING FROM HIS COMPETITORS...
ADELAIDE'S #1 FM NIGHTS SHOW WITH 13.2% SHARE AND 82,000 LISTENERS (7PM-10PM)

ADELAIDE'S #1 STATION FOR UNDER 50'S
18.1% SHARE AND 277,000 LISTENERS

ADELAIDE'S #1 COMMERCIAL STATION FOR 25-54's
13.1% SHARE AND 174,000 LISTENERS

DIGITAL STREAMING RESULTS

42% Increase in streaming audience (Feb v Mar 2020)

24% increase in Breakfast streaming (Feb v Mar 2020)

38% increase in Drive streaming (Feb v Mar 2020)