

Brisbane's **nova** 106.9



NOVA 106.9 IS BRISBANE'S MOST LISTENED TO RADIO STATION

Nova 106.9 is again Brisbane's most listened to radio station recording the highest CUME (cumulative audience) of 598,000 in today's Gfk Media Research Results. Nova's breakfast show of Ash, Kip, Luttsy & Susie O'Neill was also the most listened to breakfast show (342,000 CUME) and Nova's Drive Show (Kate, Tim & Marty and Fitzy & Wippa) retain the number one spot in drive with a 14.4 share.

NOVA 106.9 IS BRISBANE'S MOST LISTENED TO RADIO STATION (598,000 CUME)

MOST LISTENED TO BREAKFAST SHOW WITH ASH, KIP, LUTTSY & SUSIE O'NEILL
FROM 5:30AM - 9AM (342,000 CUME)

MOST LISTENED TO WORKDAY FROM 9AM - 4PM (383,640 CUME)

NUMBER 1 DRIVE SHOW - KATE, TIM & MARTY AND FITZY & WIPPA
FROM 4PM - 7PM (14.4% SHARE)

NUMBER 1 NIGHTS SHOW - SMALLZY'S SURGERY
7PM - 10PM (13.8% SHARE)

DIGITAL STREAMING RESULTS

42% Increase in streaming audience (Feb v Mar 2020)

21% increase in Breakfast streaming (Feb v Mar 2020)

39% increase in Drive streaming (Feb v Mar 2020)

Source: Gfk Media Research, Brisbane, Survey #2 2020 released on 16 April 2020 - Mon-Sun 5.30am-12MN Ash, Kip, Luttsy & Susie O'Neill 5:30am - 9am M-F, Kate, Tim & Marty and Fitzy & Wippa 4.00pm-7.00pm M-F, Smallzy's Surgery 7.00pm-10:00pm M-F,
Source: Triton Web Metrics