



Sydney's
feel good
station

SMOOTHFM 95.3 IS THE #1 FM STATION IN SYDNEY

smoothfm 95.3 is the #1 FM station in Sydney with a 9.0% share according to the GfK Media Research results released today. smoothfm 95.3 is also the #1 FM choice for listeners in Mornings, Afternoons, Evenings and across the Weekend. smoothfm 95.3 increased to 1,040,000, adding an additional 46,000 listeners, making it the most listened to station in Sydney.

ALL PEOPLE 10+	9.0%	#1 FM
MORNINGS WITH TY FROST	9.8%	#1 FM
AFTERNOONS WITH SIMON DIAZ	11.4%	# 1 (equal)
EVENINGS WITH CAMERON DADDO	7.7%	#1 FM
WEEKENDS (SAT-SUN 5.30AM TO 12MN)	9.6 %	#1 FM
SMOOTHFM IS THE MOST LISTENED TO STATION IN SYDNEY	1,040,000 (UP 46,000)	

Paul Jackson, NOVA Entertainment's Chief Programming & Marketing Officer said, "During these challenging times, listeners have a strong need to maintain normality and to feel connected during isolation. smoothfm's announcers and the music we play, creates an environment that allows people to feel good and relax, which has never been more important. We are delighted with today's results for smoothfm 95.3, and the connection that our listeners have with our announcers, and we will continue to provide a positive place to escape."

media release

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Source: GfK Media Research, Sydney Survey #22020 released on 16 April 2020 - Mon- Sun 5.30am-12MN.

