



Sydney's
feel good
station

SMOOTHFM 95.3 MAINTAINS ITS LEAD AS #1 FM STATION IN SYDNEY

smoothfm 95.3 is the #1 FM station in Sydney, for the fourth consecutive survey, according to the GfK Media Research results released today. smoothfm 95.3 is also the most listened to station in Sydney with a record cume of 1,098,000 listeners. smoothfm 95.3 also secured strong results in Afternoons and Drive (# 1 overall) and was the #1 FM choice for listeners in Mornings, Evenings and on the Weekend. Listeners continued to tune in to the More Music Breakfast Show with Bogart & Glenn with the show # 2 FM in the Sydney breakfast market.

ALL PEOPLE 10+	9.9% #1 FM
MORNINGS WITH TY FROST	10.4% #1 FM
AFTERNOONS WITH SIMON DIAZ	11.5% #1 overall
DRIVE WITH BYRON WEBB	10.8% #1 overall
EVENINGS WITH CAMERON DADDO	9.1% #1 FM
WEEKENDS (SAT-SUN 5.30AM TO 12MN)	9.8% #1 FM
SMOOTHFM 95.3 IS THE MOST LISTENED TO STATION IN SYDNEY RECORD STATION CUME	1,098,000
SMOOTHFM 95.3 MORE MUSIC BREAKFAST SHOW	7.9% #2 FM

Paul Jackson, NOVA Entertainment’s Chief Programming & Marketing Officer said, “Today’s results reflect smoothfm 95.3’s enduring strength and the love for brand, as a record number of listeners tune in to the station. We couldn’t be more delighted with smoothfm 95.3 maintaining its position as #1 FM station, # 1 FM in Evenings and weekends and #1 overall in Afternoons and Drive. During a challenging year, smoothfm has created a feel good home for listeners to escape, and we look forward to continuing to playing some of the greatest songs and artists as listeners spend time with their families over the festive season.”

For further information, Amy Ward, Senior Publicist:
0424 588 771

amyward@novaentertainment.com.au

Source: GfK Media Research, Sydney Survey #8 released on 8 December 2020 - Mon-Sun 530am-12MN.

media release

