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Tuesday 27 October 2020

NOVA'S RED ROOM ARIA EDITION PRESENTED BY MITSUBISHI MOTORS - CELEBRATING LIVE AUSTRALIAN MUSIC

Nova's Red Room ARIA Edition Presented by Mitsubishi Motors returns in 2020 to help reignite the live music industry, with a series of exclusive live performances on Wednesday 18 and Thursday 19 November at the Hordern Pavilion, in the lead up to the ARIA Awards.

Nova's Red Room ARIA Edition will see some of the country's hottest 2020 nominees, **Amy Shark, Guy Sebastian, Jessica Mauboy** and **Ruel**, return to the stage to perform live for fans in the lead up to the ARIA Awards. Despite 2020 being a particularly challenging time for the music industry, artists have continued to produce and create great music and content to help Australians through this tough period. *Nova's Red Room ARIA Edition* will provide a platform for Australian artists to perform live for their fans.

Paul Jackson, NOVA Entertainment's Chief Programming and Marketing Officer said, "*Nova's Red Room ARIA Edition* is always a special event for the Nova Network, as we celebrate the Australian music industry and support some of the country's best artists. During 2020 it has never been more important to provide an opportunity for musicians to connect with and perform live for their fans, we are proud to help rejuvenate the live music scene in Australia and put on some of the first live music gigs, celebrating our local talent and recognising the importance of the ARIA Awards."

Dan Rosen, ARIA CEO said, "ARIA Week is a brilliant way to extend the celebration of Australian music across November in the lead up to the ARIA Awards. I am thrilled to once again partner with Nova and Mitsubishi to showcase our incredible Australian talent at these very special gigs."

Mitsubishi Motors will be the presenting partner for this memorable event for the second consecutive year. Proudly partnering with Nova to help bring Australia's premier music event series to fans, Mitsubishi will provide their competition winners and trade partners with VIP access. Fans will be given front row ticketing to Mitsubishi's ARIA Week Top 10 Fleet to enjoy the shows in a unique and exclusive drive-in experience.

Shaun Westcott, Mitsubishi Motors Australia's CEO said, "Music appeals to everyone, it is something that has the power to bring us together and make us more confident about the future - no matter the challenges at hand. When we bring those things together with the Mitsubishi brand - and our mission to take on new challenges and redefine the future - this partnership is a great fit that gives us the perfect spring-board into the summer road trip season."

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Amy Shark burst into the global music scene in 2016 with her breakthrough 5 x platinum single 'Adore' putting her on the map as one of Australia's most formidable emerging songwriters. This was followed by 4 x Platinum and # 1 Australian Airplay Chart hit, 'I Said Hi' and the 2019 2 x platinum single 'Mess Her Up'. Amy's debut/breakthrough # 1 ARIA album and Platinum certified *LOVE MONSTER* was recognised in 2018 with four ARIA awards (*Album of the Year, Best Female Artist, Best Pop Release, Best Producer* [Dann Hume]) and was nominated for another five. *LOVE MONSTER* went on to become the highest selling album by an Australian artist for 2018. Amy's latest single, 'C'MON feat. Travis Barker' follows Amy's first single from her sophomore album, 'Everybody Rise', which spent 12 weeks in the top 10 Australian airplay chart, has been streamed over 14 million times and is accredited Gold. Amy is nominated for multiple ARIA awards this year including: *Best Female Artist, Best Pop Release* and *Best Live Australian Act*.

Jessica Mauboy captured the nation as a 16 year old on Australian Idol in 2006 and has gone on to release six top 10 albums, sixteen top 20 singles, four ARIA accredited Platinum selling albums and won two ARIA Awards. Her songs and videos have been streamed over 112 million times in Australia and 292 million times globally and she has secured 3.3 million catalogue sales. Jessica has toured with Beyoncé, collaborated with Ricky Martin, Flo Rida, Snoop Dogg and Pitbull and represented Australia at Eurovision in 2014. In 2019 she released her fourth studio album 'Hilda' which debuted at # 1 on the ARIA charts.

Guy Sebastian, singer, songwriter and producer, is one of Australia's most successful male solo artists. Having sold almost four million albums, Guy is the only Australian artist in ARIA chart history to boast six # 1 singles - the most by any Australian male artist in ARIA history. He has had 10 Top Ten albums - three having debuted at # 1 with all albums accredited 13 x Platinum. With his singles, six have hit # 1, he has 14 Top Ten singles, and all up accredited 42 x platinum. Guy's ninth studio album, *T.R.U.T.H.* was the latest to debut at # 1 on the ARIA album chart.

With half a billion streams, over 1.4 million followers on Instagram, three sold-out world tours and five Platinum plaques under his belt, **Ruel** is a trailblazer who has exceeded the omnipresent hype and overwhelming fan frenzy that surrounds him globally. Ever since his rustic demos landed in the ears of M-Phazes back in 2015, Ruel's ascension has been impossible to ignore as he continues to push boundaries. Two years later his debut single 'Golden Years' was released and in 2018 Ruel's single 'Younger' went Gold on the ARIA charts and he became the youngest singer in history to win an ARIA Award for Breakthrough Artist. In 2019 Ruel released the EP 'Free Time', featuring the hit single 'Painkiller' and in September this year, the 17 year old premiered the single 'As Long As You Care' from his latest EP 'Bright Lights and Red Eyes'. Ruel has performed and toured with Khalid and Shawn Mendes and collaborated with Hilltop Hoods and Cosmos Midnight.

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Nova listeners in Sydney* will have the chance to win an invite to attend *Nova's Red Room ARIA Edition* from 2 November, by listening to Nova's *Smallzy's Surgery* from 7pm and entering via novafm.com.au. Mitsubishi will be giving Sydney listeners the chance to attend each *Nova's Red Room ARIA Edition* show through an exclusive drive-in Mitsubishi experience. Winners and a friend will be invited to sit in the Mitsubishi Top 10 front row by entering at novafm.com.au.

Music fans can also enjoy highlights of the live performances by listening to the Nova Network in the lead up to the ARIA Awards and can check out some of the live performances and content at novafm.com.au.

Established in 2012, Australia's premier intimate music brand *Nova's Red Room* has seen performances from over 250 international and local artists. In April 2020 Nova launched *Nova's Red Room Live Stream* continuing to connect artists and their fans. Conan Gray, YUNGBLUD, Dua Lipa, Kita Alexander, BENEE, James Bay, The Vamps and Illy have all shared their time with Nova listeners through *Nova's Red Room Live Stream*.

Nova's Red Room ARIA Edition Presented by Mitsubishi Motors

Ruel & Amy Shark - Wednesday 18 November
Guy Sebastian & Jessica Mauboy - Thursday 19 November

**While we would like to offer the opportunity for listeners around Australia to attend this special event, in light of border closures and travel restrictions due to COVID, this event is restricted to Sydney listeners but can be heard nationally on the Nova Network and video content housed online.*

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